



Business Department Certificates of Proficiency

Certificate of Proficiency in Marketing

Course Prefix and Number	Title	Credit Hours
BUS 1110	Digital Media Tools	4
BUS 1270	Strategic Selling	3
BUS 1300	Social Media Marketing	3
BUS 1010	Introduction to Business	3
COMM 1500	Introduction to Mass Media	3
Total Number of Credits		16

Certificate of Proficiency in Entrepreneurship

Course Prefix and Number	Title	Credit Hours
BUS 1020	Computer Technology & Applications	3
BUS 1060	QuickBooks for Small Business	3
BUS 1270	Strategic Selling	3
BUS 1300	Social Media Marketing	3
BUS 1600	Entrepreneurship Seminars	1
BUS 2222	Entrepreneurship	3
BUS 2650	Management Principles for Entrepreneurs	3
Total Number of Credits		19

Certificate of Proficiency in Basic Accounting

Course Prefix and Number	Title	Credit Hours
ACCT 2010	Financial Accounting	3
ACCT 2020	Managerial Accounting	3
BUS 1060	QuickBooks for Small Business	3
BUS 2010	Business Computer Proficiency	3
BUS 1210	Personal and Consumer Finance	3
ACCT 1200	Basic Income Tax Preparation	1
Total Number of Credits		16