

Snow College Foundation Board Meeting  
Meeting minutes  
October 28, 2023  
Meeting held at Snow College Ephraim campus

**Members in Attendance:** Bruce Snow, Joe Strain, President Stacey Mccliff, Rob Nielson, Carson Howell, Cam Brooks, Meche Mellor, , Michael Carlston, Kay Christensen, Brent Thorne, Romney Stewart.

**Joined by Zoom:** Mark Howard

**Call to Order:** Meeting was called to order by President Snow.

**Approval of Minutes:** Minutes from the 08/16/23 board meeting were approved. Chair Snow discussed the challenges and responsibilities as outlined in the previous board meeting, such as having skin in the game, holding cottage meetings, building relationships with potential donors and board members, and suggesting names to the nominating committee. Bruce also brought up the challenge to mentor students personally. Romney wondered if there could be a list of prospective students that board members could call and help recruit them to Snow. Kay and Meche talked about visiting high schools on behalf of Snow College. Rob N pointed out how important retention is and that mentoring could certainly help with that. Pres Mccliff suggested an interim meeting to discuss recruiting and retention and that she would set up that meeting and include other appropriate staff.

**Acceptance of Finance Report:** Joe explained “Approved vs Acceptance” and suggested that we use the “approved” terminology. Kay moved that Financial Reports from previous meetings be accepted.

**President’s Report:** President Mccliff discussed 3 priorities; 1. The Social Science building. It is still top of the USHE approved capital project list. Estimate is \$42 million of which we have almost \$25 million. 2. Richfield housing. Leased building on campus filled up quickly and we are looking at leasing or buying another. We are still exploring a private/public situation with a new residential building. 3. Rural Scholarship Initiative. \$160k in so far. Need for \$250k per year to meet goal of scholarship for every high school grad coming to Snow. Also discussed 3% increase in enrollment in our service area and explained the decrease in overall enrollment when we pulled out of the Sundance Charter agreement and the Arizona football program.

**Committee Updates:**

**Executive/Nominating Committee:** Joe pointed out that we need to have a pipeline of qualified people ready to join or to be invited to join the board. He talked about the term of service for board members, Cam to reach out to all board members to discuss their terms of service and extensions and what they would like to do. Some names have come in but suggestions need to come with contact information, what expertise they have, what they bring to the board. These names will be discussed and vetted beforehand so that there is a qualified pool to draw from.

Target Board membership 9-30, some can be involved as non-board members on committees. Each board member to send Cam 3-5 names of people they can connect with Snow.

**Scholarship Committee:** Many thanks to Brent for his incredible work on the Richfield Scholarship Benefit Dinner which raised over \$23,000. He reported that the Richfield golf tourney raised over \$10k for wrestling scholarships and the Alumni golf tourney raised over \$11k for scholarships. Brent mentioned that a Scholarship Luncheon was in the plans for February.

**Planned Giving Committee:** Meche turned some time over to Mark Howard who described how life insurance policies are a great way to give to Snow. He and his first wife had a policy that paid over \$36k to Snow when she passed away. When he was chair of the Alumni Board, he encouraged everyone to do this. Meche then encouraged everyone to consider putting Snow College in their will.

**Richfield Housing Committee:** No report.

**Final thoughts from President Snow and discussion:** Kay asked the President what does the Board need to be working on, Pres McCliff challenged the board to assist in raising \$250k for the Rural Scholarship Initiative by June 30<sup>th</sup>, to work on \$1 million for housing. Committees should lead these efforts, but the whole board can help. Each county can be approached, top taxpayers can also be approached.

Bruce thanked everyone for their service and hard work on the board. He reconfirmed the 5 points of board membership for new board members. There was considerable discussion about the \$5k annual gift part. Romney suggested that we may not want to overlook those potential board members that could other ways, such as raising money. It was suggested and somewhat agreed upon that point 1 be amended to read "At least \$5k **annually raised or gifted** to the College, can also be a documented planned gift or deferred gift.

Also discussed was the possibility of holding a board meeting in Richfield.

**Adjournment:** Meeting was adjourned, and next meeting set for February 21st in Ephraim .