SNOW COLLEGE

Marketing/Advertising Media Specifications

Below are the sizes and formats for A-frame Posters, Campus Digital Signage Network (DSN), and the I-FÖUR Media LED Screen. To print posters or post images to the DSN and LED sign, you will need to provide the document file in the correct size and file format. We are not able to modify artwork files to be used in various uses or medias.

MEDIA USE	DOCUMENT SIZE	FORMAT
Campus Digital Signage Network (DSN)	3840 pixels wide x 2160 pixels high (Ephraim) 1340 pixels wide x 1080 pixels high (Richfield)	JPG, PNG
Portal Banners	1000 pixels wide x 150 pixels high (desktop) 400 pixels wide x 150 pixels high (mobile) *** Both sizes are required ***	JPG, PNG
Football Video Screen	672 pixels wide x 384 pixels high	JPG
I-FÖUR LED Sign	768 pixels wide x 320 pixels high	JPG
X-Frame banners	29.5" wide x 69" tall 31.5" wide x 75" tall (can be 69")	PDF, JPG, PNG
A-Frame Posters	24" wide x 36" Tall Minimum 72 PPI (Pixels per inch) 1728 pixels x 2592 pixels Preferred 150 PPI (Pixels per inch) 3600 pixels x 5400 pixels	PDF, JPG, PNG

Please submit files at https://snow.edu/creative/request